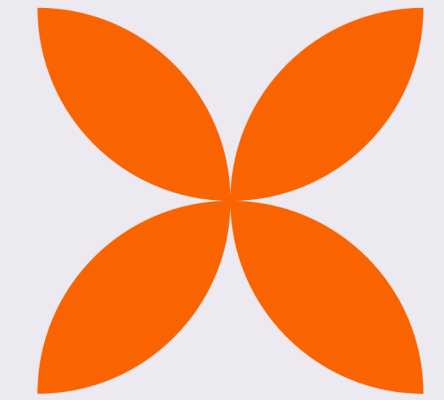
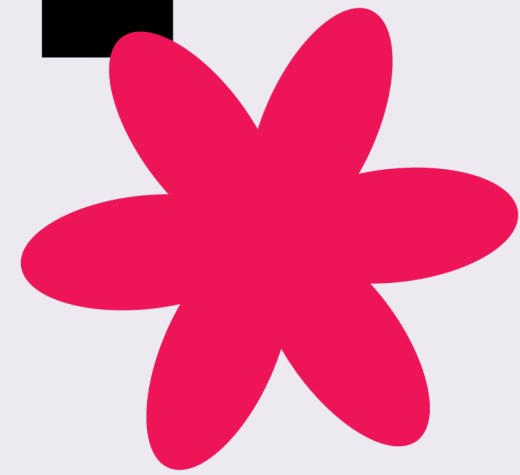
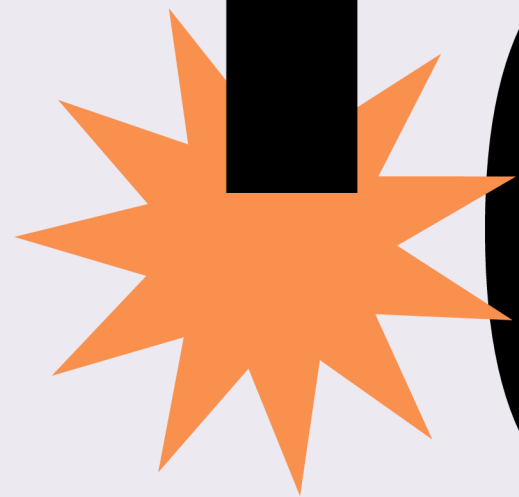
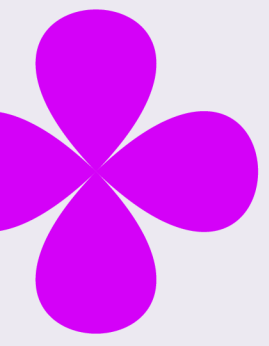


GABRIELLE LONDON'S

PORTFOLIO



**ABOUT ME**

**SKILLS**

**EDUCATIONAL ATTAINMENT**

**WORK EXPERIENCE**

**PORTFOLIO**

**CONTACT**

# THE OUTLINE





# ABOUT ME

HI I'M,  
**GABRIELLE LONDON**

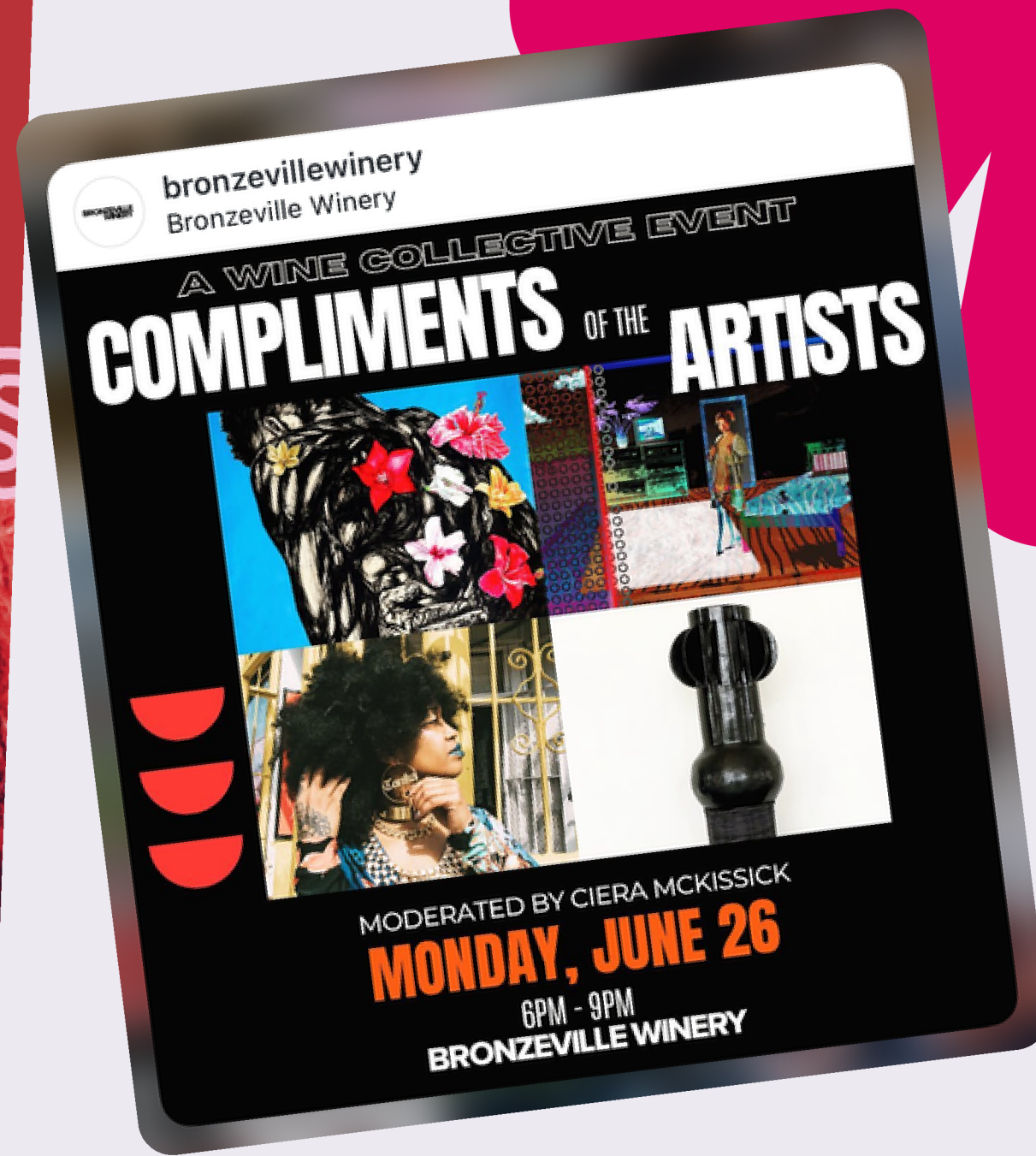


**GABRIELLE LONDON IS AN AMERICAN JOURNALIST, PERSONALITY, DIGITAL CREATOR AND HOST BASED IN CHICAGO. GABRIELLE'S TALENTS RANGE FROM PODCAST HOSTING, CONTENT CREATION, SOCIAL MEDIA MANAGEMENT TO EDITORIAL WORK. SHE'S BEEN PUBLISHED IN OVER SIX PUBLICATIONS INCLUDING TRUESTAR MAGAZINE, CHICAGO TALKS AND THE COLUMBIA CHRONICLE AND CURRENTLY RUNS HER "FOODIE ME PLEASE" SERIES ON INSTAGRAM.**

## **OBJECTIVE**

TO SHOWCASE HER VIBRANT PERSONALITY & SKILLS THROUGH DIGITAL MEDIA, CONTENT CREATION, PODCAST HOSTING AND EDITING. LOOKING FOR OPPORTUNITIES TO EXPAND HER SKILL SET AND KNOWLEDGE THAT WILL LEAD TO HER GROWTH AND SUCCESS IN HER CAREER FIELD.

SKILLS



GRAPHIC DESIGN

# Columbia alums perform in Kanye West Soldier Field event and reflect on how they got there

By Gabrielle Russell, Contributing Writer



A replica of West's childhood home stands at the center of Soldier Field for the "DONDA" listening party. Gabrielle Russell

From stepping onto campus for the first time ready to pursue a degree in music to almost not graduating due to financial setbacks, gaining the opportunity to dance on stage with Kanye West was just the icing on the cake for Deshawn Carthen.

Carthen and fellow Columbia alum Daniel "NDPNDNT" Weisberg, recently discussed their roles in West's "DONDA" listening party held Aug. 26 at Soldier Field. The album is a tribute to the performer's mother, Donda West, a Chicago State University professor who died in 2007.

For NDPNDNT, Weisberg's stage name, Columbia kept him in Chicago longer, as opposed to going to colleges somewhere out-of-state, which helped him meet his mentors that inspired his career.

NDPNDNT graduated Columbia in 2018 with a bachelor's degree in music business management. Since then he has been working on his own music as a hip-hop rapper and is currently working on an album. NDPNDNT wears many hats in his career; he's a songwriter, an actor, a model and professional dancer. NDPNDNT has also made TV appearances, conducted radio interviews and performed at music festivals.



March 28, 2025



The WOMANISH exhibit, located at 114 S. State St., is running through Jan. 31, 2021 and ticket information can be found at [wearewomanish.com](http://wearewomanish.com). | Gabrielle Russell

## Sister co-founders put the 'ISH' in WOMANISH exhibit

# I LOVE LUCCI..VEE

BY GABRIELLE RUSSELL, FRESHMAN, COLUMBIA COLLEGE CHICAGO

Lucci Vee, also known as Lucci from the Oxygen Network reality show "Bad Girlz Club: Mexico," has been everywhere but off the radar. Currently working on her new mixtape "I Love Lucci," she says her goal for the album is for it to sound different from her last two. The best solution is going to be completely different, includes all original music, and showcases more of her heart and soul.

Her name Lucci Vee comes from Lucci Lucci, an American soap opera actress ("All My Children"), and Vee comes from veen because her stage name used to be Beaulieu Veon. Lucci basically means veen, like Gooch with an "L."

Not from the Chicago area, the Duff (D.C., Maryland, and Virginia area) native still knows how to bring her Virginia flow and mix it with her Chicago style.

Doing music since she was little, she started out singing then grew into rapping just to play around until her friends told her she really could rap. With the extra exposure she has now being on a reality show, some tried to write her off as more of a reality star than a rapper. "Eventually people will realize what it is," she responded to the doubters.

Even though she is often compared to Nicki Minaj, Tyrae Taylor and Azuula Banks, Lucci Vee still found ways to set herself apart from the stereotypical female rapper of today. On every track she raps differently and she changes her flow up. The listeners people expectably judge all female rappers the same, but she respects other female artists and listens to many of them.

Inspired by such rappers like Lil Wayne, Lil Kim, MC Lyte, Queen Latifah and Remya Shatta, just to name a few, Lucci Vee taught herself how to rap. "It comes naturally," she said, "but there are certain fundamentals that you need to learn in order to be a good rapper." She believes the female rappers she listened to had the best flows and stage performances and that's what she took from them.

Undisputed, Lucci Vee has a crew named Wolfpack. It's a label, a team, and a family to her. She compares it to their own version of Young Money, but they have more than just artists. They have people who do web design, photography and DJ. It's a group of talented individuals ready to take over the world.

Lucci Vee works with a lot of Chicago artists, but right now she would like to work with ALAP Rocky, DaBaby, J. Cole, and 2 Chainz. "I eventually Lil Wayne."

Lucci Vee eventually found her own sound by doing everything by herself. "I'm spreading the word, spreading my own opinion on this game," she said personally. "You have to be explained."

The female rap game is by





# CONTENT CREATION

# EDUCATIONAL ATTAINMENT

***CLASS OF 2022***

**COLUMBIA COLLEGE CHICAGO**

**B.A. IN JOURNALISM**





# WORK EXPERIENCE



**2013-2015**



**2021-2022**



**2023**



**2022**



**2023 - PRESENT**



**2023 -2024**

# PORTFOLIO



THIS IS A SAMPLE OF MY PHOTOGRAPHY AND DIGITAL CONTENT HIGHLIGHTING MY VISUAL CREATIVITY & EDITING SKILLS





# PORTFOLIO

BRONZEVILLE  
WINERY



THESE ARE PHOTOS I TOOK WHILE  
WORKING PRIVATE EVENTS AND  
MENU TASTINGS SHOWCASING MY  
STYLE IN FOOD PHOTOGRAPHY.

# PORTFOLIO

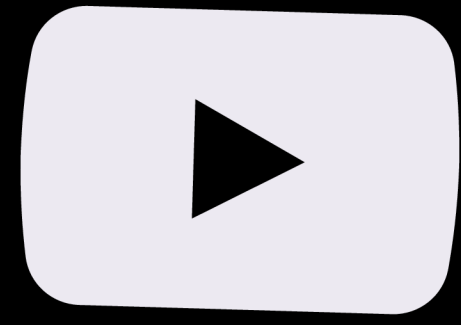
TAYLORED

TAYLORED

THIS IS A SAMPLE OF CONTENT I CAPTURED FOR AN EVENT SPACE DURING A PARTY AND SHOWCASING ITS INTERIOR DESIGN.



# PORTFOLIO



# YOUTUBE

@LONDONMEPLEASE

THIS IS A LOOK INTO THE STORIES I COVERED FOR COLUMBIA COLLEGE CHICAGO'S NEWS SERIES, NEWSBEAT AND IS AVAILABLE TO WATCH ON YOUTUBE @LONDONMEPLEASE!

# FOODIE ME PLEASE



PORTFOLIO

"FOODIE ME PLEASE" IS A FOOD CONTENT SERIES HOSTED ON INSTAGRAM SHOWCASING DIFFERENT RESTAURANTS IN CHICAGO AND EXCLUSIVE DISHES TO TRY! WATCH ON IG @LONDONMEPLEASE



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# RESOURCE PAGE

USE THESE DESIGN RESOURCES IN YOUR CANVA PRESENTATION. HAPPY DESIGNING!

DELETE OR HIDE THIS PAGE BEFORE PRESENTING.

